



GIGI STUDIOS

# *The Breakfast*



Unscripted connections happen every day, yet how easily do we overlook their significance? In the randomness of life, there is potential for the extraordinary, even in the most trivial circumstances.

The Breakfast, GIGI STUDIOS' SS24 campaign captures the essence of serendipity in a seemingly ordinary moment—a casual breakfast interaction among strangers. Set in the picturesque Catalan countryside, Maja, Gabriel, Anna, Ives, Dorcas, and Dante come together at their hotel table, sharing a worldwide famous morning ritual of the first meal of the day.



MADISON 6907/0



SYLVIE 6890/1



LIZZIE 6888/2

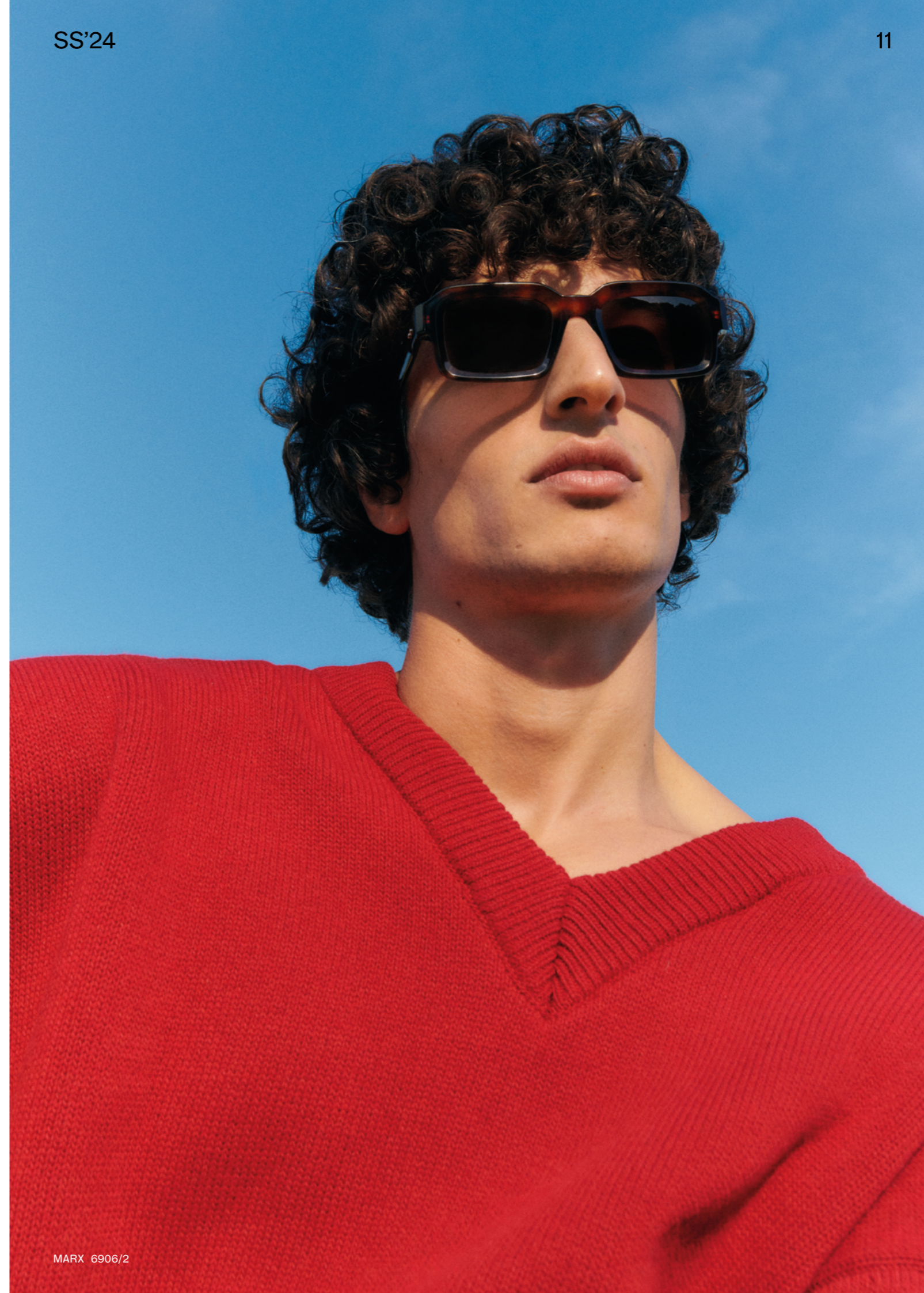
<b>LIZZIE</b> 6888/	<b>WENDY</b> 6887/	<b>ELMA</b> 6892/	<b>CHRISTINNE</b> 6767/
 /1	 /1	 /1	 /0
 /2	 /2	 /2	 /3
 /3	 /3	 /6	 /5
 /6	 /6	 /7	 /8
<b>HILARY</b> 6889/	<b>SYLVIE</b> 6890/	<b>KAYLA</b> 6891/	<b>RITA</b> 6893/
 /0	 /0	 /1	 /1
 /1	 /1	 /2	 /2
 /2	 /2	 /6	 /3
 /6	 /3	 /7	 /7
<b>BLAIR</b> 6921/	<b>ALESSIA</b> 6923/		
 /1	 /2		
 /2	 /6		
 /3	 /7		
 /6	 /9		



<p><b>VITTORIA</b> 6895/</p>	<p><b>ELISA</b> 6896/</p>	<p><b>ALFA</b> 6897/</p>	<p><b>LOUISE</b> 64570/</p>
<p><b>LAURA</b> 6454/</p>	<p><b>SHIRLEY</b> 6455/</p>	<p><b>KENDALL</b> 6737/</p>	<p><b>AUDREY</b> 6926/</p>
<p><b>PAIGE</b> 6924/</p>	<p><b>CARMELA</b> 6925/</p>		



Embraced by magnificent green fields and a warm summer glow, the group bonds (and blends) with Nature, celebrating its presence in the awakening of a new day. The time they share may be brief, yet it is sufficient to offer a glimpse of their different personalities through subtle interactions. Their essence is revealed in the small details: candid gestures, the way food is arranged on the plate, fleeting glances, small talk, polite smiles. These are strokes in a bucolic painting of the perfect summer day, capturing the beauty of first encounters.





EDISON 6899/



/1



/2



/3

\*Available in two calibers.

ARMSTRONG 6901/



/1



/2



/3

BENEDETTI 6900/



/1



/2



/7

CURIE 6902/



/2



/3



/7

LENIN 6903/



/1



/2



/5

NEWTON 6904/



/1



/2



/3

CÉZANNE 6743/



/0



/1



/2

BERNINI 6783/



/1



/2



/3

CHOPIN 6905/



/1



/2



/5

MARX 6906/



/1



/2



/7



CANDELA 8109/



ADALIS 8110/



ODETTE 8121/



ELEA 8124/



AURELIE 8120/



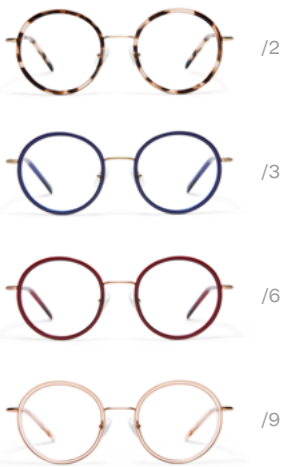
SERENA 8122/



MARIE 8128/



LUIGIA 8129/



CASEY 8134/



FAITH 8131/







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