



GIGI STUDIOS



We present Florence, Rafaëll, Gaia, Antoine, Valentine, Denis, Johnny, and TJ, the fascinating GIGI Studios' Le Club de Lecture members. The eight unique personalities featured in our new campaign unite (and bond) over a shared love: books.





Vanguard OPTICAL
Collection

Setting the standard for avant-garde,
elegance and sophistication.

PHOEBE



ref. 6827 1/2/5/7

ALBERTA



ref. 6828 1/2/3/6

JUSTICE



ref. 6829 1/2/3/6

AMAIA



ref. 6830 1/2/6/9

ROMINA



ref. 6831 0/1/2/6

GADEA



ref. 6832 1/2/3/6

NEREA



ref. 6864 1/2/6/8

MIRELLE



ref. 6865 1/6/7/8

ASHIRA



ref. 6863 2/6/7/9

PERLA



ref. 6841 1/2/6/8

ZITA



ref. 6842 1/2/3/6

VIRGILIA



ref. 6843 1/6/7/8

VINCENZA



ref. 6833 1/2/6/9

BONNIE



ref. 6837 0/1/2/8

MATILDE



ref. 6835 1/2/3/8

AURORA



ref. 6836 1/2/6/7

LUDOVICA



ref. 6838 0/1/2/3

GLAZE



ref. 6839 1/2/3/7

LOUISE



ref. 64570 0/1/2/6

BRIGHT



ref. 6822 2/6/5/9

LAURA



ref. 6454 0/2/7/10

SHIRLEY



ref. 6455 0/1/2/7

KENDAL



ref. 6737 0/1/2/9

MADDIE



ref. 6706 0/2/6/9





Le Club de Lecture is a gathering place for reading, listening and exploring the world from many perspectives.

As pages turn, minds connect and imagination breaks free — books open doors to transcendent realities, inviting readers to celebrate the diverse identities of their characters.

GIGI Studios FW23/24 Campaign is an opportunity to pause and break from life's frenzy, allowing everyone to immerse in their favourite writers' words, feeling inspired and present in the moment.



MELVILLE



ref. 6847 2/3/7

ENAUDI



ref. 6846 1/2/6

MURAKAMI



ref. 6844 1/2/3

FRANKLIN



ref. 6845 1/2/7

MAXWELL



ref. 6848 1/2/7

HAWKING



ref. 6849 1/2/7

CEZANNE



ref. 6743 0/1/2

BERNINI



ref. 6783 1/2/3

BRYANT



ref. 6850 1/2/7

MAGNO



ref. 6851 1/2/7

CARAVAGGIO



ref. 6785 1/2/3

GALILEI



ref. 6786 1/2/9





Icons OPTICAL & SUN
Collection

Timeless meets contemporary with
universal shapes and features.

BROOKS



ref. 64900 2/3/7/9/11/12

MILOS



ref. 6857 0/1/2/6/7/9

OPORTO



ref. 6811 0/1/3/6/7/9

LISBOA



ref. 6856 1/2/3/6/7/8

SIFNOS



ref. 6854 0/1/2/3/7/9

CAPRI



ref. 6855 0/1/2/6/8/9

SEOUL



ref. 6813 0/1/2/3/7/9

HARLEM



ref. 6812 0/1/2/3/7/9

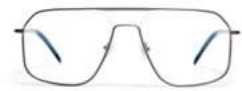
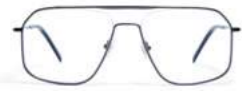
LAB OPTICAL
Collection

Ultralight creations inspired by high-tech and high-fashion allure.

XS OPTICAL & SUN
Collection

Bold style and character, but now in compact, chic and petite designs.

BLAKE



ref. 8114 1/3/8/9

ARMIDA



ref. 8118 1/2/6/9

VERMONT



ref. 8098 0/1/2/3

TINA



ref. 8108 0/1/6/9

THIARA



ref. 6869 1/2/6/9

COLETTE



ref. 6870 1/2/6/8

FEDERICAS



ref. 6815 1/2/3/6

HIBA



ref. 6604 2/3/6/7

AYAME



ref. 8119 1/2/6/9

LIZZIE



ref. 8116 1/6/7/9

ADALIS



ref. 8110 1/2/6/9

CORA



ref. 8112 1/2/3/6

VITTORIA



ref. 6872 3/6/7/8

MAFALDA



ref. 6871 3/6/7/9

NAIA



ref. 6608 0/1/5/6

ARLETTE



ref. 6760 0/2/6/7

ALEGRIA



ref. 8117 0/1/6/9

MAY



ref. 8115 1/2/3/8

EREA



ref. 8113 1/2/6/7

CANDELA



ref. 8109 1/2/7/9

CATHERINE



ref. 6873 1/2/7/9

JANET



ref. 6874 1/2/6/9

ALAIA



ref. 6688 0/1/2/8

ALTEA



ref. 6789 1/2/3/6



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Fall Winter 23/24