



ARHLO



THE COLLECTION



ARH001

□ ◡ ◡ ◡ ◡
49 23 145 43.0

- Material: Bio-acetate
- Bold, statement eye shape
- Exterior temple & tip sculpt



C1 Blue Marble 



C2 Brown Marble 




ARH002

□ ◡ ◡ ◡ ◡
55 22 150 43.1

- Material: Bio-acetate
- Larger eye size and longer temple length
- Sculpting on upper and lower eye rim



C1 Grey Crystal 



C2 Green Crystal 



ARH003

□ ◡ ◡ ◡ ◡
50 21 145 41.9

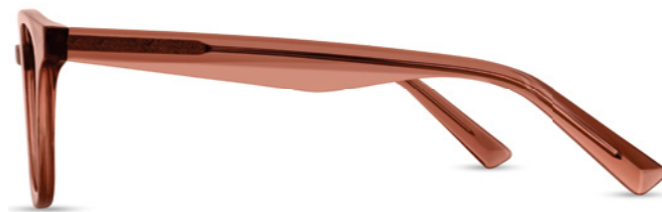
- Material: Acetate
- Reverse eye rim sculpting
- Thoughtfully selected, highly wearable pink tones



C1 Pink Marble



C2 Pink Crystal



ARHLO

“From the runways to the streets, prescription glasses are all the rage.”

Vogue France,
July 2023

All models feature flex hinges and biodegradable demo lenses

ARH004

51 20 145 41.1

- Material: Bio-acetate
- Sculpting across entire upper eye rim, bridge and outer sides
- Wide temple design



C1 Matt Black 



C2 Green Crystal 



ARH005

52 18 147 40.1

- C1 Material: Bio-acetate
- C2 Material: Acetate
- Sculpting across the entire upper and lower eye rims and sides
- Longer temple length



C1 Black 



C2 Nude Marble




ARH006

50 21 145 43.7

- Material: Bio-acetate
- Gender neutral design
- Keyhole bridge



C1 Green Striation 



C2 Clear Crystal 



ARHLO

“Consumers increasingly demand sustainable choices, and younger cohorts in particular are willing to pay more for items that reflect their sustainability values.”

The State of Fashion Report, 2023


All models feature flex hinges and biodegradable demo lenses

ARH007

54 17 145 48.7

- C1 Material: Bio-acetate
- C2 Material: Acetate
- Slimmed outer rim design allows for a nod of colour that is easily wearable



C1 Green Crystal 



C2 Pink Marble



ARH008

54 20 150 44.4

- C1 Material: Bio-acetate
- C2 Material: Acetate
- Longer temple length
- Geometric upper bridge design
- Angular rectangular silhouette with slightly dropped lugs for a retro style



C1 Black 



C2 Brown Striation



ARH009

53 19 147 43.8

- Material: Acetate
- Upper eye rim sculpt
- Statement cat eye shape with wide lug and temple
- Slightly longer temple length



C1 Tortoiseshell



C2 Brown Striation



ARHLO

“From polished preppy to eclectic grandpa, 2024 fashion trends are all about embracing individuality.”

realsimple.com

All models feature flex hinges and biodegradable demo lenses

ARH0010

53 19 145 42.3

- Material: Bio-acetate
- Easily wearable rectangular shape with rounded edges to suit a variety of face shapes



C1 Tortoiseshell



C2 Grey Crystal



ARH0011

53 18 145 44.4

- Material: Bio-acetate
- Thick rimmed cats eye in statement colours



C1 Green Crystal



C2 Tortoiseshell



ARH0012

51 23 150 42.2

- Material: Bio-acetate
- Retro design with dropped lug and angular design features
- Longer temple length
- Keyhole bridge



C1 Black



C2 Tortoiseshell



ARHLO

“We’re Entering
an Era of
Logoless Luxury”

Harpers Bazaar

All models feature flex hinges and biodegradable demo lenses

ARH0013

55 17 150 42.3

- Material: Bio-acetate
- Angular cat-eye with slim bridge width, suitable for narrow noses
- Larger eye size
- Longer temple length
- Keyhole bridge



C1 Black



C2 Tortoiseshell



ARH0014

49 20 145 43.7

- Material: Bio-acetate
- True round shape with keyhole bridge
- Keyhole bridge



C1 Black



C2 Brown Crystal



ARH0015

51 20 147 40.9

- C1 Material: Bio-acetate
- C2 Material: Acetate
- Upper eye rim sculpting
- Slightly longer temple length
- Trend-led colourways



C1 Tortoiseshell



C2 Pink Crystal



ARHLO

“Gen Z fashion is characterised by a harmonious blend of nostalgia, sustainability, and inclusivity.”

medium.com

All models feature flex hinges and biodegradable demo lenses

ARH0016

48 21 145 41.3

- C1 Material: Bio-acetate
- C2 Material: Acetate
- Flattened upper eye rim with prominent dropped lug



C1 Tortoiseshell



C2 Brown Striation



ARH0017

54 17 145 44.0

- C1 Material: Bio-acetate
- C2 Material: Acetate
- Soft cat-eye in pastel tones



C1 Green Crystal



C2 Nude Pink



ARH0018

52 20 150 43.3

- Material: Bio-acetate
- Classically styled D shape in authentically retro colours



C1 Black



C2 Tortoiseshell



ARHLO

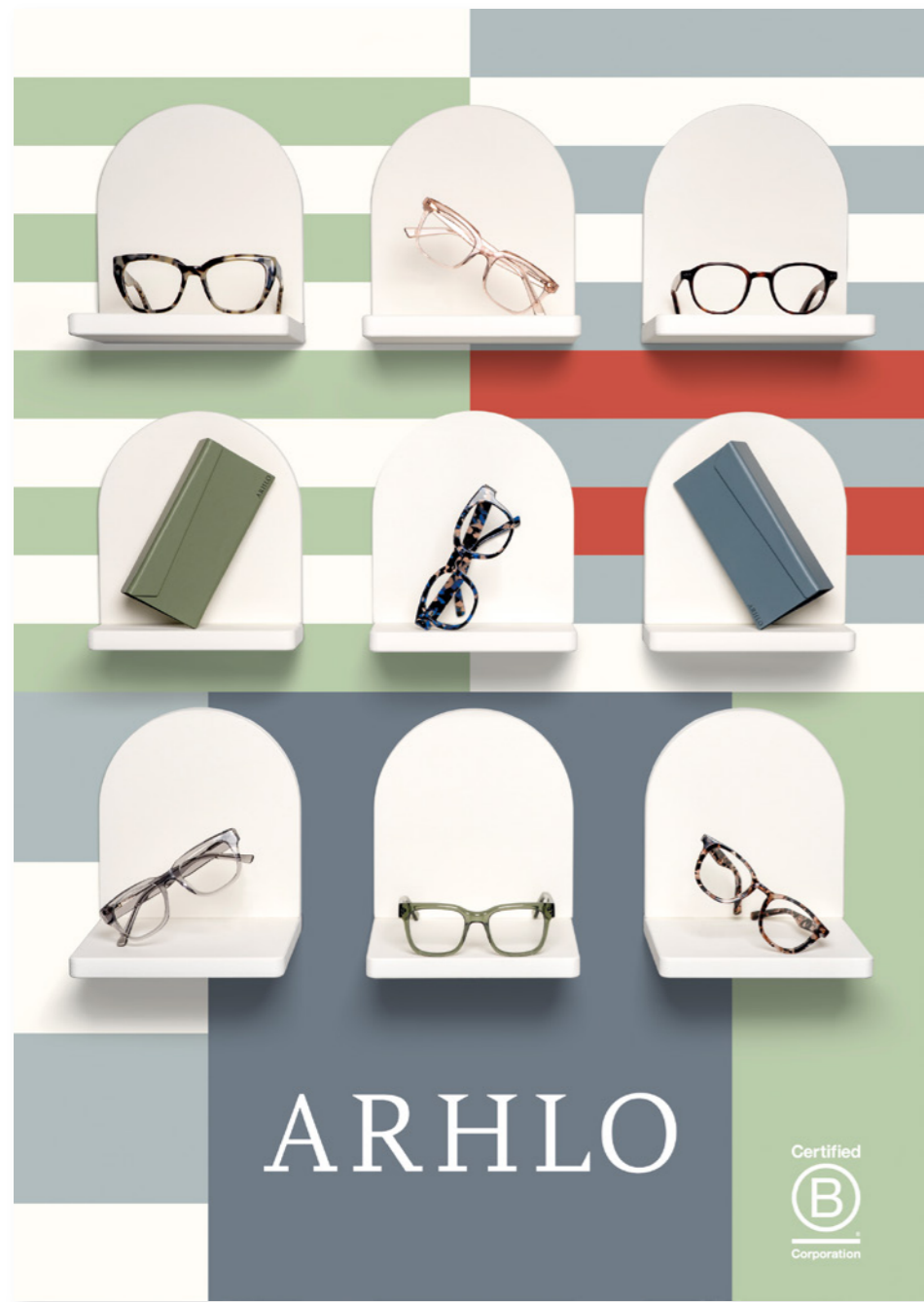
“We can all make a difference by choosing to support companies that are committed to sustainable practices.”

Stella McCartney

All models feature flex hinges and biodegradable demo lenses

MARKETING ASSETS





A1 POSTER



SOCIAL MEDIA CONTENT



A4 STRUT CARDS

BRAND BLOCK



BRANDED PRODUCT RISERS



“SUSTAINABLE
FASHION IS NOT
A TREND, IT’S A
RESPONSIBILITY.”

Livia Firth

