



ARHLO





A BOLD AND EXPRESSIVE EYEWEAR BRAND
THAT HAS A FAIR PRICE AND A POSITIVE
SOCIAL IMPACT.

ARHLO


Through a desire to create bold and expressive glasses that have a fair price and a positive social impact, we have founded ARHLO. With this new collection, we have focused on encouraging frame wearers to become more confident in their eyewear choices, with brighter shades that have been designed to positively impact mood and mindset.

Featuring a sustainable selection of male, female and gender-neutral fashion styles, the collection has been created to appeal to today's diverse and individual frame wearer. The style code blurs the lines between on duty and off duty and showcases striking marbled materials alongside more understated acetate pieces, including subtle striations and soft toned crystals.

Balancing statement-making flourishes with uncomplicated ease, design details include geometric pin detailing as well as the addition of three-dimensional forms to the temple and tip for sculptural depth.

Bringing unity and brand consistency, the tip of every model features ARHLO's distinctive 'eye' logo which unites a contemporary iteration of the letters A/O (which appear as an 'eye' when combined). A chartreuse fill adds a creative colour contrast and captures the effortlessly cool ARHLO essence.

ARH036

53 19 147 39.0 



C1 Blue Marble



C2 Matt Green Crystal 




3D Sculpting
Bio-based Acetate (C2)
Flex Hinge

ARH034

54 20 150 43.8 



C1 Tortoiseshell 




C2 Matt Navy 



3D Sculpting
Bio-based Acetate
Flex Hinge

ARH035

49 21 145 41.0 



C1 Tortoiseshell



C2 Green Marble



Oversized 'Look'
3D Sculpting
Flex Hinge

ARH033

50 21 145 43.9 



C1 Brown/Pink Crystal 




C2 Beige Tortoiseshell 



3D Sculpting
Bio-based Acetate
Flex Hinge

ARH032

54 16 147 48.7 



C1 Tortoiseshell 




Modern Acetate Aviator
Bio-based Acetate (C1)
Flex Hinge



C2 Olive Crystal



ARH031

50 19 145 40.3 



C1 Purple Crystal



3D Sculpting
Longer Temple Length
Flex Hinge




C2 Beige Crystal 



INCLUSIVE SIZING, STATEMENT COLOURS
AND SUSTAINABLE MATERIALS.



ARH030

50 22 147 41.7 



C1 Black 



C2 Pink Marble



3D Sculpting
Bio-based Acetate (C1)
Flex Hinge

ARH028

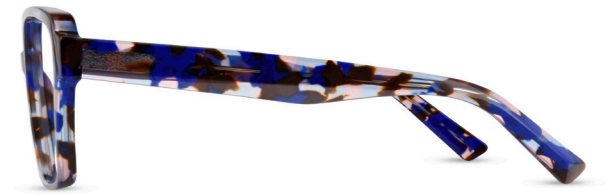
55 14 140 44.8 



C1 Tortoiseshell 




C2 Blue/Pink Marble



3D Sculpting
Bio-based Acetate (C1)
Flex Hinge

ARH029

49 21 145 43.9 



C1 Brown Striation



C2 Clear Crystal 



3D Sculpting
Bio-based Acetate (C2)
Flex Hinge

ARH027

50 21 142 39.4 



C1 Tortoiseshell 



C2 Green Striation 



3D Sculpting
Bio-based Acetate
Flex Hinge



EMBRACING INDIVIDUALITY AND A STATEMENT-MAKING SENSE OF STYLE WHILE POSITIVELY IMPACTING MOOD AND MINDSET.

ARH026

51 20 145 42.4 BIO LENS



C1 Blue/Pink Marble



C2 Brown Marble 



3D Sculpting
Bio-based Acetate (C2)
Flex Hinge

ARH025

57 19 150 41.5 BIO LENS



C1 Blue Crystal 




C2 Warm Grey Crystal 



Longer Temple Length
Bio-based Acetate
Flex Hinge

ARH024

49 20 147 42.5 



C1 Tortoiseshell 



Keyhole Bridge
Bio-based Acetate (C1)
Flex Hinge



C2 Pink Crystal



ARH022

51 19 145 44.1 



C1 Beige Marble




Keyhole Bridge
Bio-based Acetate (C2)
Flex Hinge



C2 Tortoiseshell 



ARH023

50 20 150 39.0 



C1 Black 



Great for Wider Head Sizes
Bio-based Acetate (C1)
Flex Hinge



C2 Grey Crystal



ARH021

55 16 145 45.7 



C1 Teal Crystal




Thicker Statement Temple
3D Sculpting
Flex Hinge



C2 White Marble




ARH020

52 20 150 43.7 



C1 Black 




C2 Tortoiseshell 



Keyhole Bridge
Bio-based Acetate
Flex Hinge

ARH019

48 20 140 39.2 



C1 Blue/Red Marble



C2 Pink Crystal 



Shorter Temple Length
Bio-based Acetate (C2)
Flex Hinge

ARH001 C1




A COHESIVE COLLECTION OF
FASHION-FORWARD FRAMES
WITH A DIVERSE APPEAL.



All models are supplied with biodegradable demo lenses

ARH018

52 20 150 43.3 



C1 Black 




C2 Tortoiseshell 



Longer Temple Length
Bio-based Acetate
Flex Hinge

ARH017

54 17 145 44.0 



C1 Green Crystal 



C2 Nude Pink



Great for Larger Head Sizes
Bio-based Acetate (C1)
Flex Hinge

ARH016

48 21 145 41.3 



C1 Tortoiseshell 



C2 Brown Striation




Slim Profile
Bio-based Acetate (C1)
Flex Hinge

ARH015

51 20 147 40.9 



C1 Tortoiseshell 




C2 Pink Crystal



3D Sculpting
Bio-based Acetate (C1)
Flex Hinge

ARH014

49 20 145 43.7 



C1 Black 



C2 Brown Crystal 



Keyhole Bridge
Bio-based Acetate
Flex Hinge

ARH012

51 23 150 42.2 



C1 Black 




C2 Tortoiseshell 



Longer Temple Length
Bio-based Acetate
Flex Hinge


ARH013

55 17 150 42.3 



C1 Black 



C2 Tortoiseshell 



Great for Larger Head Sizes
Bio-based Acetate
Flex Hinge


ARH011

53 18 145 44.4 



C1 Green Crystal 



C2 Tortoiseshell 



3D Sculpting
Bio-based Acetate
Flex Hinge



THE STYLING DIRECTIVE BALANCES STATEMENT-MAKING FLOURISHES WITH UNCOMPLICATED EASE, TO ACHIEVE AN EFFORTLESSLY COOL AESTHETIC.



ARH010

53 19 145 42.3 BIO LENS



C1 Tortoiseshell



C2 Grey Crystal



3D Sculpting
Bio-based Acetate
Flex Hinge

ARH009

53 19 147 43.8 BIO LENS



C1 Tortoiseshell




C2 Brown Striation



Oversized Look
3D Sculpting
Flex Hinge

ARH008

54 20 150 44.4 



C1 Black 



C2 Brown Striation



Longer Temple Length
Bio-based Acetate (C1)
Flex Hinge



ARH006

50 21 145 43.7 



C1 Green Striation 




C2 Clear Crystal 



Keyhole Bridge
Bio-based Acetate
Flex Hinge



ARH007

54 17 145 48.7 



C1 Green Crystal 



C2 Pink Marble



Slim Profile
3D Sculpting
Flex Hinge



ARH005

52 18 147 40.1 



C1 Black 




C2 Nude Marble



'Day-to-Evening' Material Choices
3D Sculpting
Flex Hinge



ARH004

51 20 145 41.4 



C1 Black 



3D Sculpting
Bio-based Acetate
Flex Hinge



C2 Green Crystal 



ARH002

55 22 150 43.1 



C1 Grey Crystal 




Longer Temple Length
Bio-based Acetate
Flex Hinge



C2 Green Crystal 



ARH003

50 21 145 41.9 



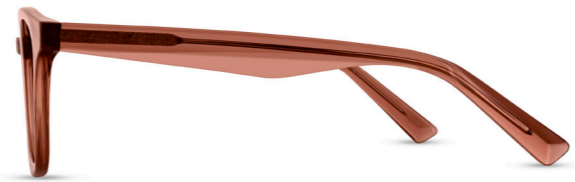
C1 Pink Marble



Good for Smaller Faces
3D Sculpting
Flex Hinge



C2 Pink Crystal



ARH001

49 23 145 43.3 



C1 Blue Marble



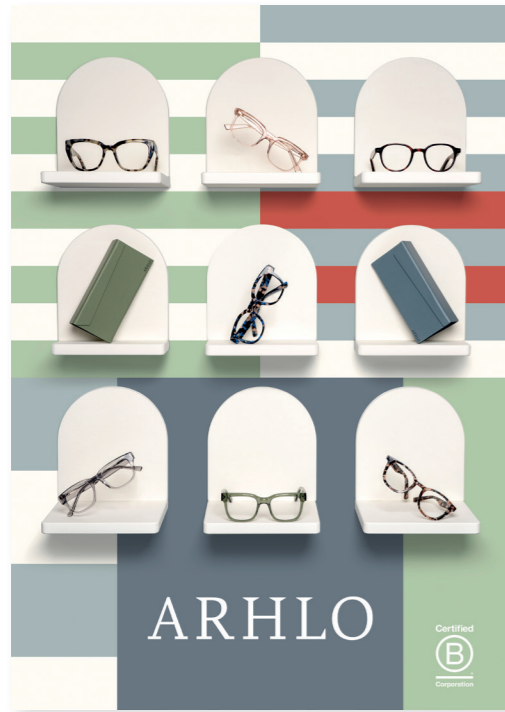
Statement Materials
3D Sculpting
Flex Hinge



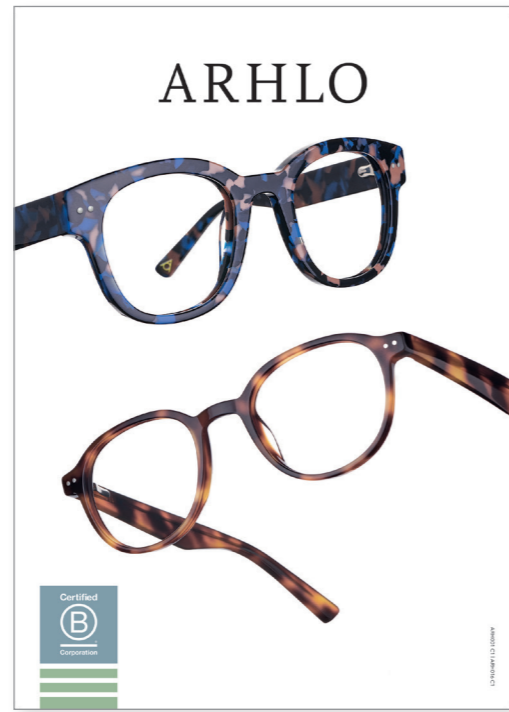
C2 Brown Marble



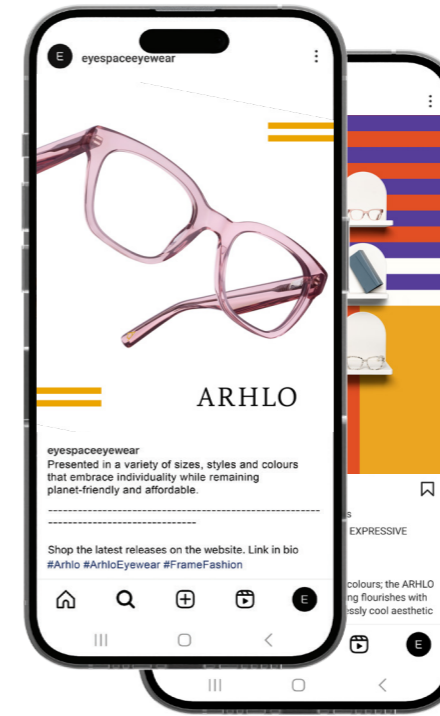
MARKETING SUPPORT



A4 STRUT CARD



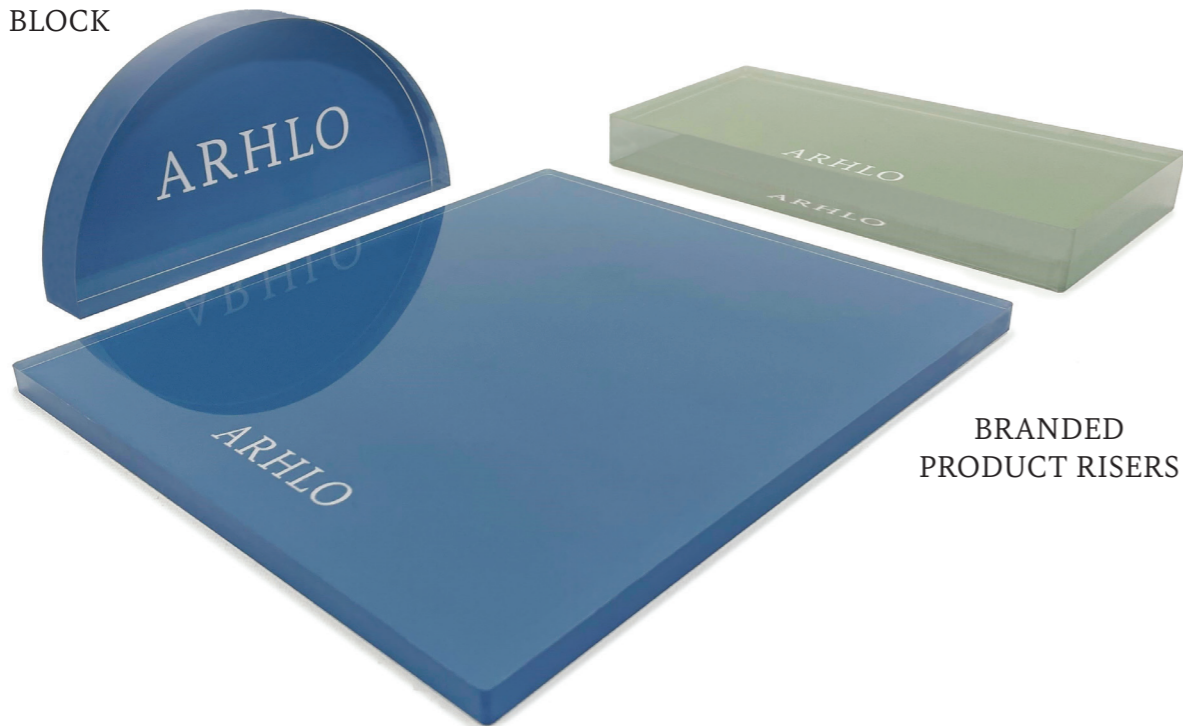
A5 STRUT CARD



SOCIAL MEDIA CONTENT

GENDER-NEUTRAL CASES

BRAND BLOCK



BRANDED PRODUCT RISERS



- > Foldable case in vegan leather
- > A choice of two contemporary colours; blue-grey or sage green
- > Soft-touch grey interior
- > Minimalistic ARHLO branding
- > Secure magnet closure



PRESENTED IN A VARIETY OF SIZES,
STYLES AND COLOURS THAT EMBRACE
INDIVIDUALITY WHILE REMAINING
PLANET-FRIENDLY AND AFFORDABLE.

CONSCIOUSLY EVOLVING



Being a B-Corp verifies our sustainability mission. Moving ourselves and the optical industry forward in becoming more responsible, this exceptionally stringent code of governance ensures we balance purpose and profit by maintaining the highest environmental and social standards.

We are also one of a small number of British optical suppliers who have invested in ISO 14001 certification on top of ISO 9001, which outlines and propels our environmental management systems.



Setting it apart from regular acetate, bio-acetate is an eco-friendly alternative, formulated with natural non-toxic plasticisers. This material offers similar performance characteristics to regular acetate but does not pose such a long-term toxic and physical hazard for land or sea life, and can be certified biodegradable.



2-3 billion frame bags are made from single use plastic each year. In line with our mission to always seek a sustainable alternative, we have committed to using biodegradable frame bags since 2018. In addition, all ARHLO frames are provided with biodegradable demo lenses.

Our frame bags and biodegradable demo lenses can both be disposed of with normal waste, as they are designed to break down in landfill quickly with less damage to the environment. The frame bags we use are tested to ISO 15985:14 and biodegrade in under five years in landfill conditions, as opposed to 200-500 years for standard plastic. Likewise, our biodegradable demo lenses are manufactured from a biodegradable AC polymer and as per our biodegradable frame bags are tested to ISO 15985:2014.